

Section 21-07.03 Sign Regulations.

(a) Exempt Signs

Unless otherwise specifically stated, *signs* that comply with the provisions contained in this Section 21-07.03 (a) – Exempt Signs shall be exempt from all other provisions of this Ordinance, except that the provisions specified in Section 21-01.01 (t) Clear Sight Area shall apply.

- (1) *Building Lighting* - Highlighting of structural/architectural elements of *buildings*, such as roof lines, doors, window or wall edges, by illumination shall not be considered a *sign*, provided, however, if such highlighting or outlining contains text or logos, such items shall be considered *signs* and regulated by this Ordinance according to the *sign* type and *district* in which it is located. In no case shall such *building* lighting be flashing or animated.
- (2) *Flags* – Reserved for future use.
- (3) Integral, decorative, or architectural features of *buildings*, so long as such features or works do not contain logos, letters, or trademarks, except as noted in sub-Section (5) (D), below.
- (4) Interior *Signs* - *Signs* located:
 - (A) within the interior of any *building*, or within an enclosed lobby or court of any *building*; or,
 - (B) located within the inner or outer lobby, court or entrance of any theater, that are not viewable or intended to be viewable from the *public right-of-way* and do not qualify as *window signs*.
- (5) Miscellaneous *signs*, including but not limited to:
 - (A) *Signs* only giving property identification, names, or numbers, of occupants, and containing two (2) square feet or less in *sign surface area*;
 - (B) *Signs* posted on private property only to identify or warn about "Private Property", "Private Parking", "No Trespassing" or "Danger" from animals and containing two (2) square feet or less in *sign surface area*;

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- (C) *Signs* only indicating the location of public telephones and restrooms, underground public utilities, or similar location *signs* and containing four (4) square feet or less in *sign surface area*; and,
 - (D) *Signs* which are integral to the *building* and only indicating the name of the *building*, date of erection, monumental citations, commemorative tablets and the like, when carved into stone, concrete or similar material or made of bronze, aluminum or other permanent type construction and made an integral part of the *building*.
- (6) Official *Signs*:
- (A) *Signs* authorized by a government or governmental unit which give traffic, directional, or warning information;
 - (B) *Signs* of public service companies indicating danger; and,
 - (C) *Signs* erected by, or on the order of, a public officer in the performance of their public duty which aide service or safety.
- (7) Public *Signs* and Public Notices - *Signs* required or specifically authorized for a public purpose by any law, statute or ordinance, which may be any type, number, area, height above grade, location or illumination required by the law, statute or ordinance under which the *signs* are erected.
- (8) Holiday Displays - which contain no commercial message, are primarily decorative in nature, and are clearly incidental and commonly associated with any national or religious holiday, and which are erected not more than thirty (30) days prior to the start of the holiday and removed no more than fifteen (15) days after the holiday.
- (9) Tombstones.
- (10) Works of Art - Three (3) dimensional works of art (statuary, sculptures), and two (2) dimensional works of art (i.e. murals) that clearly are artistic in nature and which do not promote on-site activities or commercial interests, provided, however:
- (A) two (2) dimensional works of art which exceed five (5) percent of the side or rear facade of a *building* on which they are placed shall receive approval as a *wall sign*; and,

- (B) two (2) dimensional works of art, regardless of size, shall not be permitted on the front facade of any *building*.
- (11) *Window Signs*, provided that such *signs* shall not exceed the lesser of:
- (A) twenty-five (25) percent of the area of the window, provided, in the case of multi-pane windows the surface area of the window shall be the combined surface area the individual panes, or in the case of a glass curtain wall the surface area of the window shall be the combined surface area of the individual glass panels; or,
 - (B) twelve (12) square feet in *sign surface area*.
- (12) *Temporary Signs* – In addition to the type, number, *sign surface area*, *setback* and height regulations for *signs* specified for each *district*, *temporary signs* (i.e., *signs* typically related to: sale or lease, construction, grand openings, political campaigns, etc.) shall be allowed subject to the following regulations:
- (A) General Regulations Applicable to All *Temporary Signs*.
 - i. Time – *Temporary signs* may be erected for one of the following time periods:
 - a. *Special Events* – *Temporary signs* may be erected, placed or located in connection with a *special event* not more than thirty (30) days prior to the start of a *special event* and shall be removed not more than fifteen (15) days after the end of the *special event*. A *special event* related *sign* shall not be erected, placed or located more than two (2) times during a calendar year; or,
 - b. *Non-Special Event* – *Temporary signs* not in connection with a *special event* may be erected, placed or located not more than two (2) times during a calendar year and shall not exceed forty-five (45) days in duration.
 - ii. Place – *Temporary signs* shall comply with the following location requirements:
 - a. A *temporary sign* shall comply with the regulations of Section 21-01.01 (t) – Clear Sight Area Requirements;

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- b. *A temporary sign shall not be located within any public right-of-way;*
 - c. *A temporary sign, if a freestanding sign, shall be located in compliance with all setback regulations for a permanent sign; and,*
 - d. *A temporary sign, if a wall sign, shall be located in compliance with the regulations for a permanent wall sign.*
- iii. *Manner – Temporary signs shall be placed in the following manner:*
- a. *A temporary sign shall be permitted on a lot only upon prior authorization by the owner of said lot.*
 - b. *Any sign which meets the Ordinance definition of an on-premise business sign or an outdoor advertising sign shall not be considered or allowed as a temporary sign.*
 - c. *A temporary sign shall not be illuminated.*
- (B) *Temporary Freestanding Sign for any individual lot in any SF1 District or SF2 District:*
- i. *Number – One (1) temporary freestanding sign shall be permitted for each street or limited access highway which abuts the lot.*
 - ii. *Manner – Temporary signs:*
 - a. *shall not exceed six (6) square feet in sign surface area; and,*
 - b. *shall not exceed four (4) feet in height above grade;*
- (C) *Temporary freestanding sign for any MF1 District, MF2 District, Commercial / Mixed Use District or Industrial District or for any single or two family subdivision development in the SF1 District or SF2 District:*
- i. *Number – One (1) additional freestanding sign shall be permitted for each street or limited access highway which abuts the lot or integrated center.*

Exception: More than Five-Hundred (500) Feet – When a *lot* or *integrated center* abuts the same *street* or *limited access highway* for more than five-hundred (500) feet, one (1) additional *freestanding temporary sign* shall be permitted on that *street* or *limited access highway*, provided that:

- a. minimum separation between *freestanding temporary signs* along the same *street* or *limited access highway* shall be three-hundred (300) feet;
 - b. the additional *freestanding temporary sign* shall be oriented to the *street* or *limited access highway* which abuts the *lot* or *integrated center* for more than five-hundred (500) feet;
 - c. the minimum separation between *freestanding temporary signs*, regardless of orientation of the *freestanding temporary signs*, shall be one-hundred (100) feet; and,
 - d. the total *sign surface area* of all *freestanding temporary signs* shall not exceed two-hundred (200) square feet.
- ii. Manner – *Temporary Signs*:
- a. shall not exceed eight (8) feet in height above *grade*, and,
 - b. shall not exceed thirty-two (32) square feet in *sign surface area*.

(D) *Temporary window sign*, in all *districts* shall not exceed the lesser of:

- i. twenty-four (24) square feet in surface area; or,
- ii. five (5) percent of the window on which it is placed or through which it is viewed, provided, in the case of multi-pain windows the surface area of the window shall be the combined surface area the individual pains, or in the case of a glass curtain wall the surface area of the window shall be the combined surface area of the individual glass panels.

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- (E) Special Time and Manner Regulations for A-Frame, T-Frame, Menu Board or Sandwich Board *Signs*.

Notwithstanding anything above to the contrary, *temporary signs*, which are A-frame, T-frame, menu board or sandwich board *signs* shall be subject to the following time and manner regulations:

- i. Time – may be erected, placed or located outside of a business establishment on a daily basis;
- ii. Time – shall only be displayed during business hours;
- iii. Manner – shall be within ten (10) feet of the main customer entrance to the business establishment and shall not be located in any *public right-of-way*;
- iv. Manner – shall not exceed six (6) square feet in *sign surface area*; and,
- v. Manner – shall not exceed a maximum height of four (4) feet above *grade*.